



CARDINAL PACKAGING PRODUCTS, INC. 815.444.6000
Meeting all your packaging needs since 1978

Cardinal Packaging Products Re-Investing To Serve Customers Better

Cardinal Packaging Products has been re-investing in the company to enable them to better serve their customers. Recent improvements include a new server for their computer system, but the most visible addition is a bigger straight truck. With this truck, Cardinal has increased delivery capabilities yet again. The new straight truck has a bigger box size and swing doors in the back. This accommodates virtually every product Cardinal has to transport. Cardinal's semi trailer, which was purchased in June of 2004, is on the road five days a week. Not every customer can accommodate a 53 foot semi trailer however, so the straight truck fills a need for those customers that do not have trailer access. The straight truck also improves efficiencies; while the trailer is being loaded/unloaded, Cardinal's driver can take a smaller load with the straight truck. Cardinal used to have to source out all deliveries, but is constantly striving to improve customer service in all areas, including delivery capabilities, while controlling costs. There is still a need to outsource some deliveries, but Cardinal uses its own trucks to deliver product whenever possible.

- "Pleasure in the job puts perfection in the work."
-Aristotle
- "Even if you're on the right track, you'll get run over if you just sit there."
-Will Rogers
- "Remember, today is the tomorrow you worried about yesterday."
-Dale Carnegie

Industry News and Views

Security Sensors

Many retailers are now requiring security sensors on packaging to deter theft. The requirements vary from sensors on every package to sensors on incremental packaging. Cardinal Packaging Products has the capabilities to apply sensor-matic tags in the production line for carded packaging or folding cartons. If you require security sensors for your packaging, please ask your Cardinal sales representative for more information.

Better Business Bureau

Cardinal Packaging Products has recently become a member of the Better Business Bureau of Chicago and Northern Illinois. The BBB has long been recognized for business excellence. In order to become a member, a company must be a business of integrity, and adhere to stringent ethical business practices.

Export Packaging Regulations

Regulations have changed again for export packaging. If you now require wood packaging that is heat treated, or has been fumigated to comply with recent changes, please consult your Cardinal sales representative.

CPP is an Inventory Management Distribution Specialist

At **Cardinal Packaging Products, Inc.**, we specialize in Inventory Management Distribution Systems for Retail and Industrial Packaging Components; both in stock and custom. By concentrating on what we do best, our clients enjoy the confidence of knowing their packaging materials are available all the time in a Just-In-Time Format. They have in hand not only Inventory Status Reports, but the advice and expertise of the **Cardinal Packaging Products, Inc.** professional staff.

Clients who hire us have experienced one or all of these benefits:

- Saving Money** by reducing overhead expenditures
 - *Lowering Inventory Costs
 - *Increased Floor Space, Maximizing Production Area
 - *Lowering Delivery Costs
- Save Purchasing Agent's time**
 - *One call for release of product
 - *CPP to Monitor and Maintain Inventory levels
 - *CPP to re-order product for you
- Successful negotiation with existing vendors for lower costs
- Successful Packaging Design by our Specialists
- Successful implementation of Customized Inventory Management Plan for **your benefit**



No matter what size your business, competent attention to your Inventory Management Plan and Packaging needs are the keys to success. **Cardinal Packaging Products, Inc.** can help you to achieve success.